

This is a guideline to our service offerings and the key principals and methods we uphold. Whether you are looking to elevate your brand, diversify your online presence or simply wax on what areas of your business' design approach that we might be able help you with, we are **HERE FOR IT.**

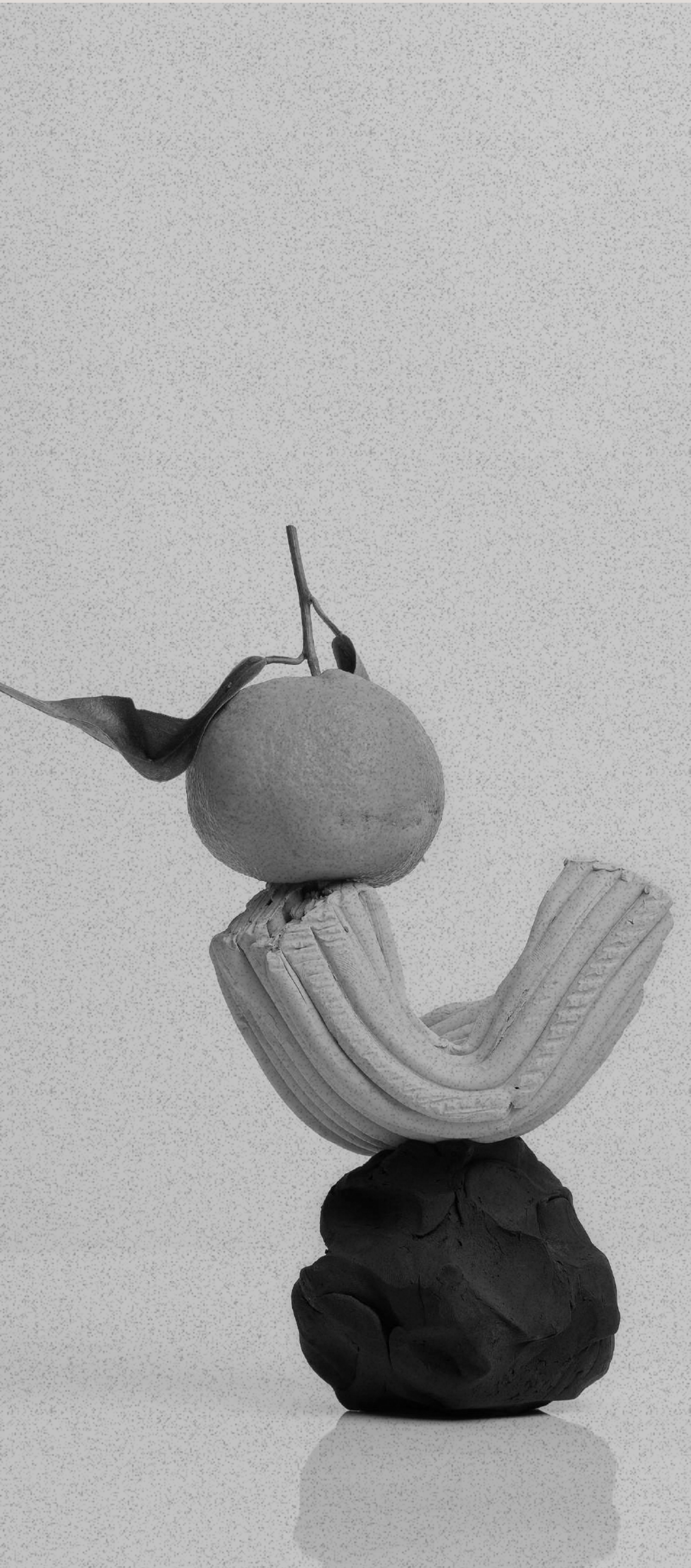
# SERVICE OFFERINGS

BRANDING

FRONT-END DEVELOPMENT

WEB DESIGN





# OUR OFFERINGS

Unrestricted by tradition, guided by an intrinsic desire to express oneself, and inspired by collaborative relationships; we are visual storytellers in digital design.

Here you will get an idea of our service options. These may however expand so do touch base if there are alternative options you are seeking.



1

LOGO DESIGN

2

WEB DESIGN

3

RATES / PRICING



**1**

# LOGO DESIGN

**Working with you from the ground up to create a logo and brand identity that elevates your brand to the next level. We love exploring the details of what makes you and your brand unique in a bid to let this shine through in the end result. From tone of voice, to personality, feel and look, we love all things in this field and have a passion for making small businesses dream big.**

## Logo Design

- A 1 hr strategy session + initial sketch up
- 2-3 weeks later you'll receive 3 draft logo options to choose from
- You'll receive one round of complimentary revisions
- Final files will be sent through 1 week from receiving your revisions

## Brand Identity

- An additional service to nut into the specifics around tone of voice, social media layouts, stationary design and more so that wherever you brand is visible the communication is clear and consistent

# 2

## WEBSITE DESIGN AND BUILD



Website design and build can come in many shapes and forms. Depending on your needs and budget we can build you a custom site from scratch, or a site on platforms such as Shopify or Squarespace. Considering content, purpose, and aesthetic, we work to ensure all elements are aligned to produce a beautiful end product.

### Website Design + Build

- A 2 hr strategy session to discuss site needs
- 1-2 weeks later wireframe + sitemap delivery
- 2-4 weeks later full site design including custom css + mobile responsive design
- Includes 2 to 3 revision rounds
- Final files will be sent through 1 week from revisions

### Javascript + Custom Coding

- Additional coding for your website to create bespoke animation or site interaction.
- A way to help push your brand and site further into the future with the latest design languages and trends.

# 3

## RATES AND PRICING

We currently offer two options of pricing to our clients. You can choose to either have a fixed price quote or opt to hire us out at an hourly rate. For our hourly rate we can offer an estimation of the hours we anticipate will be needed to complete your required services.

### Rates

- We offer fixed price, day rate, and hourly rate options.
- Fixed rate packages maintain their pricing bracket provided the client maintains approval times for deliverables set out in our contract.
- Additional work outside of the initial fixed rate project is charged on top at our hourly rate.

- Our hourly rate is \$50 per hour including gst.
- Fixed rate packages start from \$1500.
- Our day rate is \$250.
- Once a contract is signed your rate is fixed.
- Our rates may change at any time so be aware booking work with us at a later date may mean different rates and pricing.



# PRIMARY DIFFERENCE

Learning and development are at the forefront of our approach; keeping up to date with the latest in design and code, you can be assured you will always get the best version of us. Alongside an ethos to evolve, we love to work with clients who value partnerships based on best practice, enabling us to create beautiful work we are both proud of.

